



APRIL 10-11, 2020
SEATTLE, WA

EXHIBITOR APPLICATION

General Information: The 2020 Seattle Scotch and Beer Fest will take place April 10-11th in Seattle, WA inside indoor venue, Fremont Studios

Space Assignments: Table location is typically determined two weeks before the event once all accepted applications are processed based on the logistical needs of each activation and event flow. All space assignments will depend on the nature of sponsor activation. The festival will do its best to give all sponsors the best placement due to their measures of success.

Permits: It is the sponsor's responsibility to acquire all needed city and state permits for on-site activation. Seattle Scotch and Beer Fest will do its best to aid in this process.

Additional Fees: There are additional charges for rented tables, chairs, linens, electricity, lighting, water and in some cases waste. Please be forthcoming in your on-site needs so Seattle Scotch and Beer Fest can best process your application and you are aware of all costs associated with event participation. We cut rentals off two weeks prior to the event.

Load In/Load Out: Load in for the festival will depend on the size, location and specific needs of the sponsor, and is typically Friday afternoon - April 10th, 2020. Load out for the event will be Saturday night, April 11th, after the festival closes.

Onsite Activation: This event is strictly 21+ for all attendees, sponsors and exhibitors. Event policy states all guests of the event must adhere to the Code of Conduct as set forth on our website. We do not allow drinking while sponsors or exhibitors are working.



EXHIBITOR APPLICATION

SPONSORSHIP INTAKE FORM

Sponsor Company Name: _____

Pre-Event Contact Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Pre-Event Contact Name: _____

Pre-Event Contact Phone Number: _____

On-Site Contact Name (if different than pre-event contact): _____

On-Site Contact Phone Number: _____

BOOTH FEE

OFFICIAL EXHIBITOR SPONSOR \$1,995

Includes a 6' table at the event and generous digital and traditional marketing package. Marketing Package Includes:

Logo in program, Social Media posts on Twitter, Facebook and Instagram, Logo on homepage of website and 2 mentions in our eblast.

EXHIBITOR SPONSOR \$700

Includes a 6' table at the event

OR

ADDITIONAL NEEDS

_____ \$20 black linen (*other colors avail at request/cost*)

_____ \$30 per additional 6' table

_____ \$4 per chair

PAYMENT

Booth Fee: _____ + Additional Needs Fees _____ = Total Fee _____

Check the box of your payment selection:

Check Option

Please enclose payment for the total amount of the booth fee and the additional needs fee. The event accepts checks made payable to "Seattle Scotch and Beer Fest". Email application and mail check to Seattle Scotch and Beer Fest at 3503 Phinney Avenue N. Seattle, WA 98103.

Credit Card Option

If you are paying by credit card please call with CC information. We accept Visa, Mastercard, Discover and Amex and an additional 4% transaction processing fee will be added to all credit card payments. Please call Jillian with payment information - 425-760-8353

All payments are due within 30 days of signing this application. Should the event be less than 30 days away, we require payment immediately. Payment must be completed before load-in.

3503 Phinney Ave. N Seattle, WA 98103

Phone 425.760.8353

jillian@boldhatproductions.com

Insurance Requirements

- All sponsors and partners are required to provide a Certificate of Insurance listing Bold Hat Productions, XXX and Fremont Studios, as additionally insured on the sponsor or partner's General Liability policy.
- All sponsors and partners are required to provide General Liability limits of at least \$1,000,000 per person and \$2,000,000 per occurrence.
- All proof of insurance requirements and certificates of insurance must be submitted 30 days prior to event.
- Failure to provide Certificate of Insurance could result in termination of contract without refund.
- Address for COI: 3503 Phinney Ave N Seattle, WA 98103

Cancellation Policy

- Seattle Scotch and Beer Fest enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed. Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organizations. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee. Event reserves the right to cancel exhibitor booth space up to 20 days prior to event. If an industry competitor applies at an exclusive sponsorship level, all previous sponsors will be given first right to activate that sponsorship. Once signed, this is a binding contract and payment is required within 30 days of signing the agreement.

Indemnification Clause

- Each Party shall defend, indemnify and hold harmless the other Party, and their respective directors, officers, employees and agents from and against any claims, suits, and liens of whatever nature, including bodily injury and property damage, arising of any claim by a third party resulting from: (i) the Party's breach or alleged breach of any term, condition, warranty or representation contained in this Agreement; (ii) the Party's acts or omissions in performing its obligations under this Agreement; or (iii) the intellectual property provided by a Party hereunder, when used as instructed, infringes the intellectual property of any third party.

Activation

- Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organizations. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee.
- Any additional activation or leveraging of the sponsorship is under the responsibility of the sponsor
- All above tangible benefits to be provided by Bold Hat Productions to Sponsor unless otherwise agreed upon.
- This event is strictly 21+ for all attendees, sponsors and exhibitors. ID's are checked upon arrival.
- Event policy states all guests of the event must adhere to the Code of Conduct as set forth on our website. We do not allow drinking while sponsors or exhibitors are working. You will be removed from the event without refund should this happen.

Intellectual Property

- Sponsor grants to Bold Hat Productions a limited, revocable, nonexclusive royalty free license for the Term of this Agreement solely to use Sponsor's trademarks and other intellectual property ("Sponsor's Marks") to carry out its obligations as explicitly set forth in this Agreement. Bold Hat Productions is not authorized to use the Sponsor's Marks at any other time or for any other purpose.

If this accurately reflects your understanding of our agreement, please sign this letter and email a copy to the Sponsorship Manager or mail to Bold Hat Productions 3503 Phinney Avenue North, Seattle, WA 98103.

Date: _____

Sponsor Signature: _____